

F

## CONTRACT



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

And:

**Midwest Communications**  
**49 South Grant Avenue**  
**Columbus, OH 43215**

<u>Contract / Revision</u> 566153 /		<u>Alt Order #</u>
<u>Product</u> General Election 2012		
<u>Contract Dates</u> 10/22/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> Republican Senate Campaign Committee		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> John Zarlenga	<u>Sales Office</u> Cleveland
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/22/12	11/05/12	Late News Rotator	10p-11p Rotator		:30			NM	15	\$39,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTFSS				7	\$2,600.00			
Week:		10/29/12	11/04/12	MTWTFSS				7	\$2,600.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,600.00			
N 2	8	10/22/12	11/05/12	M-F 5a-530a	5a-530a		:30			NM	11	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,000.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,000.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
N 3	8	10/22/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	22	\$37,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$1,700.00			
Week:		10/29/12	11/04/12	MTWTF--				10	\$1,700.00			
Week:		11/05/12	11/11/12	M-----				2	\$1,700.00			
N 4	8	10/22/12	11/05/12	M-F 8a-9a	8a-9a News		:30			NM	11	\$18,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,650.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,650.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,650.00			
N 5	8	10/22/12	11/05/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	11	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$800.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$800.00			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 6	8	10/22/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	11	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$800.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$800.00			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 7	8	10/22/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	11	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,800.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**Cleveland, OH 44103**  
**(216)431-8888**

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Contract / Revision	Alt Order #
566153 /	

Contract Dates	Product	Estimate #
10/22/12 - 11/05/12	General Election 2012	

Advertiser	Original Date / Revision
Republican Senate Camp	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount																																																					
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N 8	8	10/22/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	11	\$22,000.00																																																					
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Week:	11/05/12	11/11/12	M-----	1	\$1,800.00																																																												
N 10	8	10/22/12	11/05/12	M-F 1130p-12a	1130p-12a		:30			NM	11	\$8,800.00																																																					
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N 11	8	10/22/12	11/04/12	Sa 12p-5p rotation	12p-5p rotation		:30			NM	6	\$1,350.00																																																					
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																												
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N 12	8	10/22/12	11/04/12	Su 11p-12a	11p-12a		:30			NM	2	\$1,400.00																																																					
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Week:	10/22/12	10/28/12	-----S	1	\$700.00																																																												
Week:	10/29/12	11/04/12	-----S	1	\$700.00																																																												
Totals											133	\$196,300.00																																																					

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	61	\$89,825.00	\$76,351.25
10/29/12 -11/05/12	72	\$106,475.00	\$90,503.75
<b>Totals</b>	<b>133</b>	<b>\$196,300.00</b>	<b>\$166,855.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**RECORD OF REQUEST FOR POLITICAL TIME  
WJW FOX 8**

Date: 8/7

Request made by: Bob Clegg by phone ☒  
in person ☐

On behalf of: Republican Senate Campaign Committee  
(Committee name)

For candidacy or issue: Candidate (Candidate/Issue)

PRIMARY ELECTION ☐  
GENERAL ELECTION ☒

POLITICAL PARTY:  
Democrat ☐  
Republican ☒  
Other ☐

Legally-Qualified Candidate  
For the Office of: Senate

Information Requested: Rates & Ratings

Information Provided: Rates & Ratings

Time Requested: All Dayparts

Length of Broadcast	Hour	Days	Class of Time	Times per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: 10/22 Date of Last Broadcast: 11/6

Total Charges: \$                     

If not already on file, list chief executive officers(s) or members of the executive committee or board of directors of sponsoring organization, for candidate include treasurer of authorized campaign committee.

\_\_\_\_\_  
\_\_\_\_\_

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_

Date 8/6 2012

(being)

(on behalf of) RSCCa legally qualified candidate of the Republican political party for the office of \_\_\_\_\_in the General election to be held on 11/6/12 to hereby request station time as follows:

Length of Broadcast	Time of Day Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
---------------------	---------------------------------	------	---------------	----------------	-----------------	------

Date of First Broadcast

Date of Last Broadcast

Total Charges: \_\_\_\_\_

The broadcast time will be used by RSCC

I represent that the payment for the above-described broadcast time has been furnished by

\_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ) a committee; ( ) an association, or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

MATTHEW K. SWICK, TREASURER  
4679 WINTERSET DRIVE  
COLUMBUS, OH 43220

I agree to indemnify and hold harmless the station from any damages or liability including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date 8/6/12

(Candidate or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years

**MIDWEST COMMUNICATIONS & MEDIA**

MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

DATE	INVOICE	AMOUNT
10/22	11/5	16,855.00

25-2-440

10304

PAY *One Hundred Sixty Six Thousand Eight Hundred Fifty Five <sup>(no)</sup> / 100* DOLLARS

DATE	TO THE ORDER OF	CHECK NO.	CHECK AMT.
8/21/12	WJW-TV	10304	R.S.C.C 16,855.00



*Kate Hansen*

⑈00010304⑈ ⑆044000024⑆ 01892189442⑈

*Orig*

*# 506153*